

Fashion

The best of what's new

SUITS YOU!

Swimwear for your shape, and why you shouldn't hide in black...

Wearing the right swimsuit can do wonders for your confidence! Post-lockdown, we might all be a little more shy than usual about stripping off (or maybe not!), but there are definitely style tips that can give your beachwear the 'wow' factor. Award-winning stylist Susie Hasler (stylebysusie.co.uk) reveals how to pick the perfect bathing suit.



Pears 🍐

Pear-shaped women have narrow shoulders, broad hips and small waists. The key to balancing out a pear shape figure is to add detail and focus to the top half. This can be done with ruffled bikini tops, high neckline swimsuits and high-cut bottoms. Avoid ruffles and stripes on the bottom half, as well as low-rise bikini bottoms.

TOP TIP

Bardot styles are super flattering on shoulders!



Swimsuit, £34, Next



Swimsuit, £45, Oliver Bonas

Bikini, £39, M&S

Rectangles

The athletic rectangle shape is slender with a lack of waist definition. They can carry off so many styles – including ruffles, prints, patterns and strapless styles. Hipster bottoms will add curves and padded tops will fill out the bust. Look for added details such as belts, interesting straps and cut-out styles. Take inspo from celebrities like Cameron Diaz, Jennifer Aniston and Jessica Biel.

TOP TIP

Make your skin glow with a colour in your seasonal palette.



Bikini, £26, Lipsy



Bikini, £37, Very

Apples 🍏

Apple-shaped women have narrow shoulders and hips but tend to carry most of their bulk around the bust and tummy area. Their legs should be accentuated. V and scoop necks work best and if you're going for strappy, ensure the straps are thick and supportive. Go for big, bold patterns and don't hide away in a safe, black swimsuit!

TOP TIP

Avoid black and go beautifully bright!



Bikini, £24, F&F



Swimsuit, £12.50, F&F



Swim dress, £37, Next

Hourglasses ⌚

The hourglass looks best in styles that accentuate their balanced proportions and their waist. Look for V and scoop necklines to flatter the bust and draw the eye towards your slimmest part – the waist! Ruching is great for minimising the tummy and patterns work well for your shape. High-cut, high-waisted bottoms will accentuate your silhouette and lengthen the legs. An hourglass shape tends to need more breast support, so look for underwire and wider fastenings. Kim Kardashian and Kelly Brook are fab examples of women that know how to flatter their curves!



TOP TIP

An illusion swimsuit will accentuate your shape.



Bikini, £45, Oliver Bonas

Bikini, £35, Accessorize

Swimsuit, £35, Very



Swimsuit, £14.99, H&M

Bikini, £20, Littlewoods



Swimsuit, £34, Next

TOP TIP

Choose larger prints to flatter your body shape.

Strawberries 🍓

The strawberry shape is the opposite to the pear, with narrower hips, broader shoulders and fuller busts. Attention should be drawn to their narrowest part, so you can go for bikinis with ruffled bottoms. Look for tops with deep V necks and avoid strapless and strappy styles.